

## New Normal Term in Indonesian Society During Covid-19

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### ABSTRACT

Indonesia imposes large-scale social restrictions when people with covid-19 have experienced a significant increase from day to day. Since June 5<sup>th</sup>, 2020 Indonesia began to apply new normal, which means starting to open public space for the community. During new normal in Indonesia, the number of positive people contracted the virus covid-19 is increasing compared during large-scale social restrictions period. This study observes the relationship between the perceptions of new normal society with the number of people who infected Covid-19. This study used sociolinguistics approach which observes language in society. This study observemeaning of the words in „new normal“ term based on society“s perception. The data taken from interviewee 13 Indonesian societies focused on „new normal“ term.

**Key Words:** Society, New Normal, Covid-19, Perception

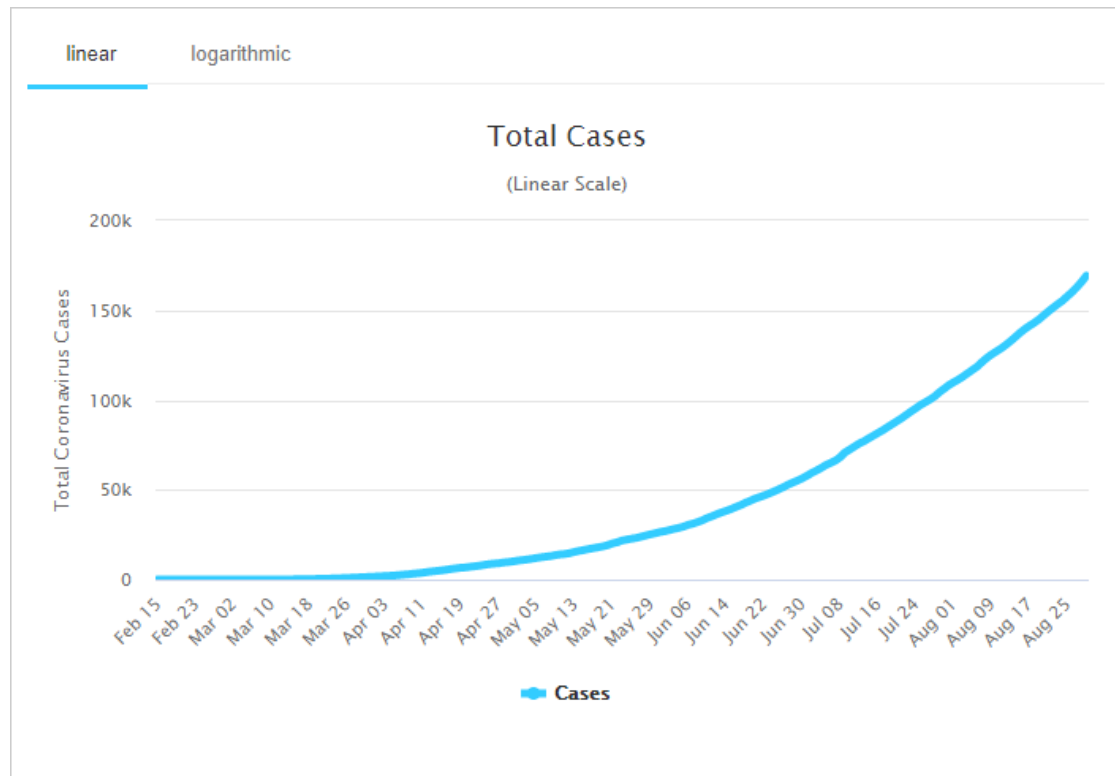
### INTRODUCTION

The Indonesian government in accordance with Government Regulation Number 21 of 2020 concerning Large-Scale Social Restrictions in the Context of Accelerating the Management of Corona Virus Disease 2019 (COVID-19) has stated that Large- Scale Social Restrictions (PSBB) are carried out. One of them by laying off the workplace. This limitation can be carried out in the long term because it will have an impact on the economy which must continue to rotate, for that the Government of Indonesia makes optimal mitigation and work readiness efforts so that it can adapt through lifestyle changes in the COVID-19 (New Normal) situation. New Normal with mitigation is an action to reduce or minimize the impact of a disaster on society, especially the impact of COVID-19.

Indonesia is preparing to enter a new normal era where people can move outside their homes amid the outbreak of the Covid-19 corona virus. The only surefire way to deal with Covid-19 that can be done to fight the Covid-19 pandemic before a vaccine is discovered is to adopt a normal lifestyle in a new way (new normal). Until now, experts around the world are still working hard to really understand about this virus. So you can then find selected drugs and vaccines that can be used to boost immunity. As long as these efforts have not produced results or have not got the best results that can be agreed upon for use in the whole world, the only way we can do this is to prevent infection, so as not to catch this disease and to be able to be utilized covid-19 tracking app by the wider community [1].

The government's claims that it had successfully 'flattened the curve' in early May [2]. In fact, Indonesia has the has a curve that continues to rise every month for confirmed cases (Figure 1). However, this figure is considered to be significantly

underreported because official data does not include the deaths of patients who are suspected of being infected with the corona virus and who are still awaiting testing [3]. Indeed, many factors have played a role, but this reality points to the lack of a hard and soft public health infrastructure to deal with crises [4].



*Figure 1. Total COVID-19 cases in Indonesia*

Source: World Meters [5]

## RESULT AND DISCUSSION

Based on the description above, below will discuss how the Indonesian societies' perception (Table 1) of government policies in relation to the New Normal period. This perception is obtained from the results of a survey in the field by listening to what the public thinks about this term. This survey was aimed at people from the profession of midwives, teachers, vegetable sellers, police, shopkeepers, self-service waiters, and fried food sellers. The question given to the respondent was only one question; 'According to your opinion, what is meant by New Normal?'

According to the Government Spokesperson regarding Covid-19 Handling, Ahmad Yurianto new normal is living according to health protocols to prevent the corona virus (Covid-19). Therefore, keep your distance so that using a mask will become part of everyday life. [6].

**Table 1. Indonesian Societies' Perception**

Profession	Opinion
Midwife 1	New normal in my opinion, side by side with Covid 19, yup Covid can change everything in an instant, from not being diligent to being diligent, changing life patterns, now everyone has to follow health protocols, and I myself feel that all this time living is dirty, since there is covid-19 Clean and Healthy Living Behavior in my life is very meaningful and I do it every day, New normal allows us to go back to doing activities, some are aware of health protocols, some think that Covid is finished.
Midwife 2	There is no new <b>normal</b> for me yet. If the positive number of Covid-19 in Indonesia has dropped, then it can be said that it is new to normal.
Teacher 1	New normal in my opinion is an attempt to create a new culture in society, in the face of a pandemic. Where activities are carried out normally (as usual) but still maintaining health protocols. Wear a mask, wash your hands a lot, keep your distance.
Vegetable seller 1	Life is back to <b>normal</b> so I'm happy that I can sell in the market again. It was just right before the new normal I was looking for money, sis.
Vegetable seller 2	
Employee	New normal is that we make peace with Corona. carry out normal daily activities by following health protocols. such as using a mask, gloves, bring a hand sanitizer, bring your own place to eat, bring your own worship tools.
Police	New normal is adapting habits that must be applied by the community such as diligently washing hands, taking a shower if from traveling, changing masks every four hours and avoiding crowds. if it doesn't really matter, don't go out of the house first.
Shopkeeper 1	New normal. Where a situation, the Indonesian people must be able to adapt to new circumstances. Like we have to always take care of our health wearing masks, always wash our hands diligently, keep our distance and other things related to preventing the spread of covid 19. According to Syifa Mah, there is a rich order of activities as usual but there are many things that must be applied from before. that's it hehe
Shopkeeper 2	New normal is back to <b>normal</b> again. We can go out again but still wear a mask, wash your hands diligently and avoid crowds. but for my children it is difficult to apply these rules, sis.
Self-service waiter	May leave the house to work, school, and carry out activities as usual in compliance with health protocols.
Fried food seller 1	Return to <b>normal</b>
Fried food seller 2	Can do habits like <b>normal</b> circumstances miss. Can leave the house, just back to normal.
Housewife	Renewal in everyday life Namely by changing a little behavior in everyday life. For example, by changing the method of shaking hands, always wearing a mask, washing your hands diligently. With regard to corona.

The data above raises various opinions from the Indonesian society. This opinion is focused on the topic of what is the new normal according to society. Apparently this question raises an opinion that leads to positive and negative if the center of the

comparison opinion is the definition and new normal rules from the Ministry of Health. proving the focus of the discussion can be seen in the results below.

**Picture 1. Word cloud of the data using Atlas.ti 8**



Referring to the results of data processing in the word cloud, the number of words that appears the most is the word 'normal'. In this word, if we examine more deeply, words appear with positive and negative implications. the word 'normal can be said to be positive if there is a similarity in opinion with the actual definition of the ministry of health. it can be said to be negative if the word 'normal' which appears contradicts the definition of the Ministry of Health. for example the word 'normal' in data 2. normal in data 2 shows that normal is meant to return to normal as it was before Covid-19. even though, what should be normal is living according to health protocols to prevent the corona virus (Covid-19), keeping your distance so that using a mask will become part of everyday life.

## CONCLUSION

The conclusion in this discussion is about the existence of positive and negative opinions regarding the implementation of the New Normal in May 2020. This needs to be a note from the government that negative opinions regarding the deviating public understanding of the new normal are still not fully channeled. There needs to be an improvement in terms other than the term new normal so that people do not only focus on the word 'normal'. The term new normal which is absorbed directly into Indonesian is confusing for the Indonesian society.

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